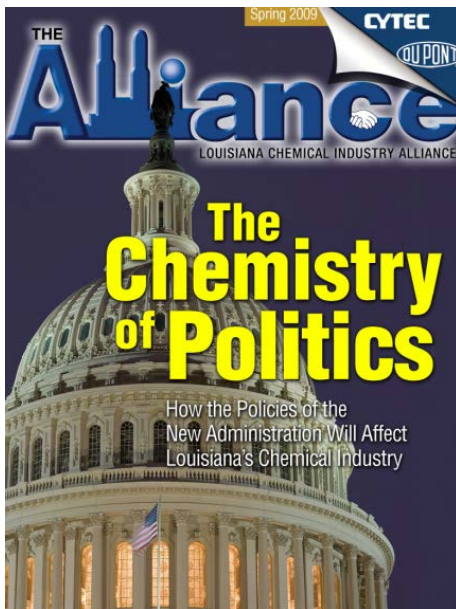


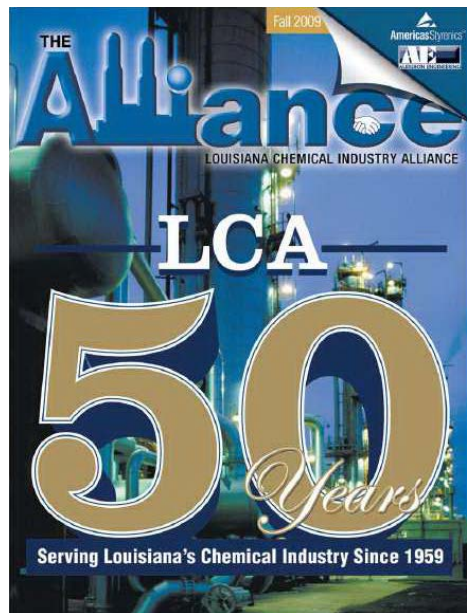
THE Alliance

LOUISIANA CHEMICAL INDUSTRY ALLIANCE

Media Kit 2019



Spring Magazine



Fall Magazine



**Member
Directory**

Focused Frequency



RATE CARD 2019

PREFERRED POSITIONS	Magazine		Directory
	1X	2X	
Back Cover	\$2,925	\$2,575	\$1250
Cover Logo Sponsor (plus pg7)	\$2,925	\$2,575	\$1250
Inside Front Cover	\$2,775	\$2,340	\$1100
Page 1	\$2,775	\$2,340	\$1100
Opp Table of Contents / pg 3	\$2,775	\$2,340	N/A
Opp President's Letter / pg 5	\$2,775	\$2,340	\$1100
Inside Back Cover	\$2,775	\$2,340	\$1100
Tab Dividers (Directory)			\$ 900
Full Page (Directory)			\$ 700
AD SIZES	1X	2X	
Full Page	\$2,550	\$2,010	
2/3 Vertical	\$1,980	\$1,625	
1/2 Horizontal	\$1,550	\$1,235	

4 Color Included

dimensions

full page
2/3 horizontal
1/2 horizontal

Image size
7-1/2 x 9-1/2
4-7/8 x 9-1/2
7-1/2 x 4-1/4

Shaun Norris

Publisher
225.266.4460
shaun.norris@hubinternational.com



SPONSORSHIP FORM

DATE: _____ PUBLICATION DATE: _____
CLIENT: _____
CONTACT: _____
STREET: _____
CITY: _____ STATE: _____ ZIP: _____
PHONE: _____ FAX: _____

Insertion Size: _____ Amount: _____
Total for 2019 May: _____ Total for 2019 October: _____
Directory Position: (available to Magazine Advertisers until June): _____

PUBLICATION DATES:	MAY 2019	OCT 2019
Payment Deadlines	Net 30 Days from Invoice	
Advertising Art Deadlines	April 17 th	Oct 5 th
Member Directory:	Aug 17 th	

I accept this bulk annual advertising agreement on behalf of:

Client: _____ Signed: _____ Date: _____

shaun.norris@hubinternational.com
225.266.4460

Focused Frequency